



FOR IMMEDIATE RELEASE

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Healthiest Generation 2030: We know we can't do it alone!

Someone born today will be 15 years old in 2030---how healthy will they be?

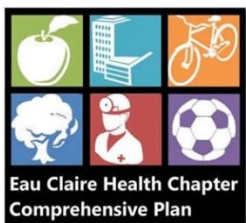
Eau Claire, WI -April 6th, 2015- The Eau Claire City-County Health Department recognizes National Public Health Week 2015 by promoting this year's theme, "Healthiest Generation 2030." This week is a time to recognize and celebrate the role that public health and prevention plays in communities nationwide. This role is supported by the public health professionals that work in the field every day and the many community partners and community volunteers that make health a priority in their work and lives.

Healthiest Nation 2030

Let's make America the healthiest nation in one generation.



To create the healthiest generation by 2030, we know we cannot do it alone! As public health professionals, we know it is not enough to ask people to make healthy choices when challenges such as poverty, education level, housing and environmental factors have such a large impact on health. The Eau Claire City-County Health Department works daily to expand and maintain strong community partnerships to address this wider scope of factors that have an effect on health. **Someone born today will be 15 years old in 2030---how healthy will they be?**



Just one example of the many of ways in which this broader lens of health is being used in the community is with the collaborative partnership that the department has with the city planners in the City of Eau Claire. This partnership was strengthened through the addition of the Health Chapter to the Comprehensive Plan. **Ned Noel, City Planner states, "After the completion of the Health Chapter this partnership has continued to grow because it has helped both of our organizations think about the ways in which the physical environment of the city can help to make residents of Eau Claire healthier."**

"The work of public health impacts community members daily whether they realize it or not," says Lieske Giese, Director/Health Officer of the Eau Claire City-County Health Department. "National Public Health Week is a time for us to really promote the involvement of the entire community in working to make Eau Claire a healthier place for us all to live, work and play and thank all of the community members who do make health a priority in their lives."

If you are interested in learning more about what public health professionals do in the community each and every day and the services that they can help **you** with go to www.echealthdepartment.org. Learn how you can get involved in the initiatives that are happening in our community to create a healthier Eau Claire for all by visiting the Healthy Communities website www.echealthycommunities.org

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